

113 學年度研究能量精進研習營(3)

講題/ Topic :

如何選用 SDGs 關鍵字，讓您的論文更具影響力 / How to Select SDGs Keywords to Make Your Paper More Impactful

活動簡介/ Introduction :

為提升本校國際排名並強化國際接軌能力，特別邀請 Elsevier 專家團隊，分享如何運用聯合國永續發展目標 (SDGs) 的關鍵字與相關分析工具，讓學術研究更具國際影響力。

In order to enhance our university's performance in international rankings and strengthen our global alignment, we are pleased to invite an expert team from Elsevier to share how to effectively use keywords related to the United Nations Sustainable Development Goals (SDGs) and associated analytical tools to make academic research more internationally impactful.

講者介紹/ Speaker :

■ Lucia Schoombeen

來自 Elsevier 的主題專家，專注於研究分析，現居南非開普敦。她擁有 Stellenbosch University 的學士學位與科技研究碩士學位，自 2014 年起加入 Elsevier，累積多年專業經驗。Lucia 將與您分享她如何協助全球學術機構利用分析工具和數據庫，並結合諮詢與能力建設，拓展研究的價值與影響力。

Lucia Schoombee is a Subject Matter Expert with Elsevier, specializing in research analytics. Based in Cape Town, South Africa, she supports customers in optimizing analytical tools and databases. Her role extends to developing and expanding current Elsevier partnerships and enhancing their value through consultation and capacity-building programs. She has authored studies related to research management and regularly teaches about the application of research metrics. Lucia holds a BBibl and an MPhil degree in Science and Technology Studies from Stellenbosch University and has been working with Elsevier since 2014.

■ Stephanie Su

Elsevier Taiwan 的客戶成功經理，擁有香港大學新聞學學士學位，並在研究策略與管理系統應用方面經驗豐富。Stephanie 將深入講解如何充分發揮 Elsevier 工具在研究策

略中的作用，並分享實務操作，讓參與者能直接應用於學術研究與管理。

Stephanie Su is a Customer Success Manager at Elsevier Taiwan, advising education and government institutions in effectively utilizing and implementing Elsevier solutions within the research life cycle. She is also responsible for training and providing promotional strategies, with the goal of helping customers make the most out of these research tools. Stephanie has a bachelor's degree in Journalism from the University of Hong Kong, with experience in client development and engagement.

課程大綱：

1. 關於永續發展目標及其學術相關性
 - SDGs 的概述及其對全球研究優先事項的影響
 - SDGs 在學術界的角色
2. 了解泰晤士高等教育 (THE) 影響排名
 - 泰晤士高等教育影響排名的目標與方法論
 - 排名中使用的關鍵研究指標及其對大學的影響
3. 探索 Elsevier 的 SDG 映射方法論
 - Elsevier 如何將研究成果映射到 SDGs
 - SDG 標籤的研究出版物的實際例子
 - 查找/下載 SDG 映射數據集
4. 不同 SDGs 之間的變量研究指標
 - 分析用於評估每個 SDG 的研究參與的多樣化指標
5. 利用 Scopus 和 SciVal 進行 SDG 分析
 - 使用 Scopus 和 SciVal 評估、分析和基準化與 SDGs 相關的研究
 - 確定 SDG 相關研究的優勢和改進領域
6. 實際操作示範
7. Q&A 時間

Agenda

1. Introduction to the SDGs and Their Academic Relevance | Overview of the SDGs and their impact on global research priorities.
 - The role of SDGs in academia.
2. Understanding THE Impact Rankings

- Objectives and methodology of Times Higher Education (THE) Impact Rankings.
 - Key research indicators used in the rankings and their implications for universities.
3. Exploring Elsevier' s SDG Mapping Methodology
 - How Elsevier maps research outputs to SDGs.
 - Practical examples of SDG-tagged research publications.
 - Finding/downloading the SDG-Mapping datasets.
 4. Variable Research Indicators Across Different SDGs
 - Analysis of diverse metrics used to assess research engagement for each SDG.
 5. Leveraging Scopus and SciVal for SDG Analysis
 - Using Scopus and SciVal to assess, analyze, and benchmark research related to SDGs.
 - Identifying strengths and areas for improvement in SDG-related research.
 - Practical demonstration
 6. Q&A Session